

PROGRAM

TWO-DAY WORKSHOP IN NEW YORK THE ENTREPRENEURIAL UNIVERSITY



DAY 1	10.00-10.30 WELCOME INTRODUCTION & EXPECTATIONS	10.30-12.30 ENTREPRENEURIAL UNIVERSITY (I) NOTION & THEORIES	Break	14.00-16.30 ENTREPRENEURIAL UNIVERSITY (II) CONTEXT & EXAMPLES
	10.00-12.30 ENTREPRENEURIAL UNIVERSITY (III) IMPLEMENTATION STRATEGIES	Break	14.00-15.30 ENTREPRENEURIAL UNIVERSITY (IV) RECOMMENTATIONS	15.00-16.00 FAREWELL WRAP-UP & CONCLUSION
DAY 2				